Electronic Shelf Label Series



2.8" Dot Matrix EPD Graphic Screen ESL

ZKC28QF

PRODUCT DATASHEET

PRODUCT FEATURES

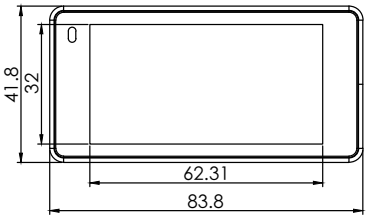
Cloud-managed | EPD screen | Pricing in Seconds | 10-year Battery | Strategic Pricing | Bluetooth LE 5.4

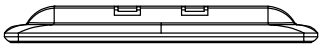
TECH SPECIFICATION

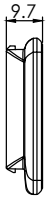
EXAMPLARY PICTURE



TECHNICAL DRAWINGS (mm)







Display Features

Display Technology	EPD
Active Display Area(mm)	32*62.31
Resolution（Pixels）	152*296
Pixel Density (DPI)	120
Pixel Colors	Black White
Viewing Angle	Nearly 180°
Usable Pages	6

Wireless

Operating Frequency	2.4-2.485GHz
Standard	BLE 5.4
Encryption	128-bit AES
OTA	YES

Battery

Battery	2*CR2450
Battery Life	up to 10 years(2 updates/day)
Battery Capacity	1200mAh

Physical Features

LED	1xRGB
NFC	Yes
Operating Temperature	-25~30°C
Dimensions	83.8*41.8*9.7mm
Packaging Unit	300Labels/box

Compliance

Certification	CE,ROHS,FCC,SRRC,MIC