Electronic Shelf Label Series



4.3" Dot Matrix EPD Graphic Screen ESL

ZKC43B-E4

PRODUCT DATASHEET

PRODUCT FEATURES

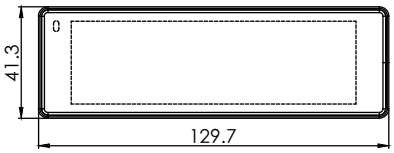
Cloud-managed | EPD screen | Pricing in Seconds | 10-year Battery | Strategic Pricing | Bluetooth LE 5.4

TECH SPECIFICATION

EXAMPLARY PICTURE



TECHNICAL DRAWINGS (mm)







Display Features

Display Technology	EPD
Active Display Area(mm)	30.7*105.44
Resolution（Pixels）	152X522
Pixel Density (DPI)	125
Pixel Colors	Black White Red Yellow
Viewing Angle	Nearly 180°
Usable Pages	6

Wireless

Operating Frequency	2.4-2.485GHz
Standard	BLE 5.4
Encryption	128-bit AES
OTA	YES

Battery

Battery	3*CR2430
Battery Life	up to 10 years (2 updates/day)
Battery Capacity	900mAh

Physical Features

LED	Support 8 colors
NFC	Yes
Operating Temperature	0~40°C
Dimensions	129.7*41.3*93mm
Packaging Unit	250 Labels/box

Compliance

Certification	CE,ROHS,FCC