Electronic Shelf Label Series



7.5" Dot Matrix EPD Graphic Screen ESL

ZKC75B-E4

PRODUCT DATASHEET

PRODUCT FEATURES

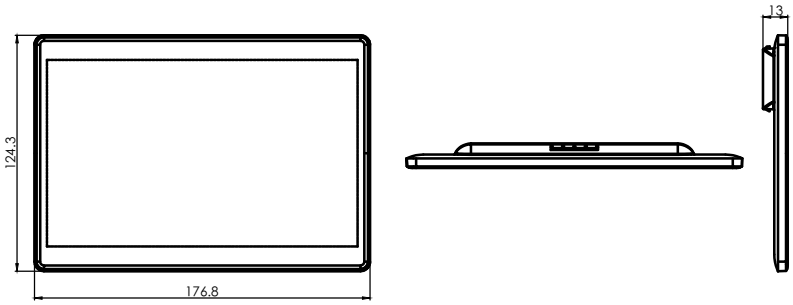
Cloud-managed | EPD screen | Pricing in Seconds | 10-year Battery | Strategic Pricing | Bluetooth LE 5.4

TECH SPECIFICATION

EXAMPLARY PICTURE



TECHNICAL DRAWINGS (mm)



Display Features

Display Technology	EPD
Active Display Area(mm)	163.2×97.92
Resolution（Pixels）	800X480
Pixel Density (DPI)	124
Pixel Colors	Black White Red Yellow
Viewing Angle	Nearly 180°
Usable Pages	6

Wireless

Operating Frequency	2.4-2.485GHz
Standard	BLE 5.4
Encryption	128-bit AES
OTA	YES

Battery

Battery	1*4CR2450
Battery Life	up to 10 years (2 updates/day)
Battery Capacity	2400mAh

Physical Features

LED	Support 8 colors
NFC	Yes
Operating Temperature	0~40°C
Dimensions	176.8*124.3*13mm
Packaging Unit	20 Labels/box

Compliance

Certification	CE,ROHS,FCC